

**Hayle Area Plan Partnership**  
**BUSINESS & ENTERPRISE DELIVERY GROUP**  
Held at Hayle Day Care Centre on 27 October 2008

**Present:**

John Nunn (Chair) (HAPP), Peter Rosewarne (Hayle Model Railway Club), Paul Roberts (Hayle Model Railway Club), Carol Spencer (Hayle East Women's Institute), John Wallis (Hayle Bowls Club), Duncan Cook (Hayle Town Council), Charlotte Chadwick (Penwith District Council), John Bennett (PDC/HTC), John Daniel and Jane Sharp (HAPP Manager).

Guest presenters: Martin Nixon and Joshua Hughes (Nixon Design).

1. Apologies

None were received.

2. Chairman's welcome

JN welcomed everyone and introduced the guest presenters.

3. Launch of the Hayle Hub website

Martin Nixon gave a short presentation on the website and how to navigate around it. It is important that the content is well populated with useful information and contacts. The expectation is that it will grow organically and become an online asset for the town. To reach the website, either of the two addresses below can be used:

[www.hayletown.co.uk](http://www.hayletown.co.uk)  
[www.hayletown.com](http://www.hayletown.com)

Key points raised:

- the site is light on businesses and economic development/inward investment (**Charlotte and Jane to meet and discuss**).
- Should include workspace availability to encourage businesses to locate in Hayle.
- Need to better engage with businesses in the town.
- Need to include schools.
- Need to have local organisations/groups and leisure/sports activities.
- Need to have mutually beneficial links to other websites.
- Is site DDA compliant?
- Need to agree who can edit site (**HAPP to agree**)
- Need to be clear about who/how can use 'Hayle' logo (**guidelines being drawn up**)

Enquiry page on the website can be used for making amendments/additions (**channel changes/additions through Nixon Design**).

4. Date and time of next meeting

Monday 1 December 2008 at 7.30pm.

Meeting closed 8.20pm.