



HERITAGE, CULTURE AND ENVIRONMENT DELIVERY GROUP DISCOVER HAYLE MAP AND WEBSITE

Minutes of meeting held on Monday 19 July 2010, 2.00 pm at Passmore Edwards Institute

PRESENT

John Bennett (Chair, HAP), Simon Riordan (SR Studio), Greta Riordan (SR Studio), Veryan Jones (Cornwall Council), David Flumm (RSPB), Lynda Eddy (Eddy Cottage), Bill Makin (National Trust), Georgina Schofield (Hayle Archive), Claire Casey (HAP)

1. Apologies for Absence

Eleanor Giggall (HTC Town Clerk), Jilly Whitaker (Calize), Laura Christon (Harveys Foundry Trust), Allan Lawrence (Connor Downs School), Niki Rogers (St Erth C P School), Cllr Duncan Thurnell-Read (Gwinear-Gwithian PC), Cllr Angelo Spencer-Smith (St Erth PC), Dicky Souray (Western England Greyhound)

2. Minutes of previous meeting

No comments

3. Matters Arising

Wildlife Detectives from June Donnery to SR Studio to be followed up.

4. Finance - Update on Grants, Donations, Sponsorship

An email had been received stating that the WCLAG grant had been awarded and a contract would be sent through shortly, receipt to be confirmed with the Town Clerk. It was affirmed that this money would not be paid until the completion of the project.

Further sponsorship of £2,000.00 from Hayle Town Council and £1,000.00 from The National Trust had been promised. Bill Makin asked for an Invoice to be forwarded to the National Trust.

SR Studio supplied an up to date invoice for initial payment from the Discover Hayle monies held by Hayle Town Council. Jim Wright to be contacted for funds held in HAP account for Discover Hayle project to be transferred to Hayle Town Council

Veryan Jones queried whether all the monies from Cornwall Council had been received. She confirmed that £3,000 from Environment had been signed off. This is to be looked into as some monies had been received by HAP but the rest could have gone directly to Hayle Town Council.

John Bennett declared that with confirmation of the award of the WCLAG grant the project had formerly commenced.

Simon Riordan spoke of his meetings with Hayle Chamber of Commerce and the Rotary Club and the Rotary's wish to contribute in some way. He is to contact them again once definitive progress has been made on the map. Simon then queried other sponsorship routes. John Bennett felt that at present as there were sufficient funds with the confirmation of the WCLAG that he felt it would be unnecessary to obtain more sponsorship at the present time, however, there were no objections to approaches being made to senior organisations so they feel involved. It was agreed that it would be more beneficial to look for further sponsorship once the project was completed to provide funds for future adjustments and printing.

John Bennett stated that he would put an article on the Hayle Town Council website announcing its formal start with the target date for circulation being mid December. Links to St Austell and Newquay websites to be included. St Erth website would give the news too. It was felt that a press release would be more appropriate nearer the time of launch, Veryan Jones offered to contact Cornwall Council's press team at that time.

5. Preliminary Drafts

➤ Hayle Town Map Heritage and History

After some intense discussion it was agreed that:

- i. The three Townscape walks would be combined into two with one focussing on Millponds/Carnsew/Plantation and one around Copperhouse Pool.
- ii. The blue plaques be incorporated into the map and walk designed around them – details to be given to SR Studio

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- iii. Copy of new Town Guide and various other documents/details to be sent to SR Studio
- iv. John Bennett, Georgina Schofield and Laura Christon as a sub-group would put together wording for the historic "sites" illustrations and walks to be considered at the next meeting
- v. Mosaic in the old butchers shop to be incorporated and used as part of schools' quiz.
- vi. The word "Hayle" to be in the brand style.

➤ **Hayle Area Map Wildlife**

The list provided by David Flumm was focussed on. It was agreed:-

- i. The wildlife, flora and fauna to be restricted to native species
- ii. David Flumm to revisit his list and produce a more concise one.
- iii. Greta Riordan to circulate the wildlife list
- iv. Cross section of the environment, fish (weaver, mullet and bass), birds x 12, rest fish birds, arboretum and trees generally (Cornish palm, ginkgo, another tree (possibly chestnut) given to Hayle by Kew as very rare during the war to ensure its safety) flora (phormia) and fauna.
- v. Links to websites made available eg RSPB, National Trust
- vi. Possibility of including World Heritage site boundary
- vii. SSSI, National Trust areas to be defined
- viii. Consideration was given to depicting surfers and caravan sites.
- ix. Simon Riordan spoke of the hermit crab and frog as animated characters chosen to represent the wildlife on the Newquay and St Austell websites. All to consider what should be used as a focal point on the Discover Hayle map website and bring their ideas to the next meeting.
- x. More detail can be put actually on the map rather than just around the border

The Sand Dunes documentation produced in conjunction with Cornwall County Council was briefly discussed and a copy given to SR Studio. It was noted that Dave Taylor (CC) had agreed that the contents could be made available on the website provided acknowledgements were given. Veryan Jones agreed to contact Phillipa Hoskin/Dave Taylor to see if a complete pdf version was available.

6. Any Other Business

Veryan Jones has been working with St Ives to produce a map with a similar brand to the "Discover" maps, commissioned a year ago, which will be restricted to the town and displayed in the main car parks, maps. Camborne, Pool and Redruth were planning a "Discover" map for next year financed by the Lottery fund to incorporate all three areas on one side with individual sections on the other.

7. Date and Time of next meeting

It was agreed that details of the next meeting would be circulated at a later date.

Meeting closed 3.25 pm

ACTIONS

- Claire to track down WCLAG contract
- Claire to send invoice to National Trust
- SR Studio initial invoice to be paid upon receipt.
- Claire to verify amounts received from Cornwall Council.
- John Bennett to send various documents including list of blue plaques and Hayle Town Guide to SR Studio
- June Donnery to be contacted regarding Wildlife Detectives
- Greta Riordan to forward list of wildflowers to HAP for circulation
- Sub-group to work on wording for Heritage and History map
- Bill Makin to forward details on wildlife on the dunes
- Veryan Jones to obtain pdf of Sand Dunes if available.
- All to consider native wildlife suitable to animate on the website

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