



HERITAGE, CULTURE AND ENVIRONMENT DELIVERY GROUP DISCOVER HAYLE MAP AND WEBSITE

Minutes of meeting held on Wednesday 24 February 2010, 2.00 pm at
Passmore Edwards Institute

PRESENT

John Bennett (Chair, HAP), Simon Riordan (SR Studios), Eleanor Giggle (Hayle Town Clerk), Veryan Jones (Cornwall Council), David Flumm (RSPB), Jilly Whitaker (Calize), Georgina Schofield (Hayle Community Archive), Sally Faulkner (Hayle Library), Claire Casey (HAP)

1. Apologies for Absence

Colin Garrick (Rural Transport), Mr & Mrs Eustice (Rosewarne Manor), Laura Christon (Harveys Foundry Trust), Beverley Plunkett, Katy Teare (CoaST), Lesley Barlow (Passenger Transport Unit)

2. Minutes of previous meeting

Agreed with adjustment to figure bottom page one which should read £18,000 and not £10,000.

3. Matters Arising

Points raised are covered below (costings, sponsors, WCLAG application)

4. CoaST

Postponed until next meeting

5. SR Studio Preliminary Drafts

Simon passed around rough sketches to demonstrate how the maps could look as a platform to work from. Points arising were:

➤ Hayle Town Map Heritage and History

- One inclusive map no two distinct areas
- Not to be a "street" map
- Must include Copperhouse Pool, King George V Memorial Walk, Millpond, Crimean Cannon
- Blue plaque buildings should be indicated and some depicted around the edge
- More illustrations than 14 but less text than St Austell map (does not affect pricing)

Unanimously agreed

➤ Hayle Town Map Wildlife

- Must include Gwinear-Gwithian and St Erth – unanimously agreed
- St Erth Park and Ride if not included must be "arrowed"
- East side fine
- West side needs to be widened with poetic licence on distance between Hayle and St Erth
- Godrevy Lighthouse needs to be placed on island

Unanimously agreed

The use of "seen" tick boxes with the illustrations on both maps for flora, fauna and buildings was approved for inclusion. David Flumm to supply details of birdlife in the area, including the migratory/seasonal visitors

➤ Anticipated Launch Date Map Website

It was agreed that these be at the same time for greater impact and to take place on 1 December with final drafting proofed by 1 November and prints ready mid November.

6. Financing

➤ Cost

After a brief discussion on the breakdown of the costs involved with the production of the map and website sent by SR Studios to HAP the following was agreed

Production of map and website	£26,760	
Printing	£6,000	
Distribution to TR27 through Post Office Services	£500	
Estimated total overall cost		£32,260

➤ **Sponsorship**

- Co-op (received) £1,000
- Cornwall Council x2 £6,000
- Haven £2,000
- Anonymous £1,000
- Devon & Cornwall Rail Partnership £2,000

Total known to date

£12,000

Outstanding Grant applications

- WCLAG £10,000
- Hayle Town Council – pending submission

Other Possible sponsors to contact

Nature Paint, National Trust, South West Water, Duchy of Cornwall, Local Businesses
Neither First Great Western nor Cross Country Trains felt able to offer any sponsorship.

If VAT is to be charged then the costs will obviously be higher. It was therefore agreed that the WCLAG grant application should be increased in line with the increased costs up to a maximum of £20,000. It was confirmed that the grant could only be for the outstanding amount after all other avenues of funding were taken into account, but that if approved staged payments may be considered rather than the whole being made available at the end of the project. Veryan Jones made it clear that WCLAG would not permit work to proceed on the project until the grant application had been approved (end of March).

➤ **Bank Account**

Eleanor Giggle confirmed that Hayle Town Council would consider being banker for the funds at their next full meeting and the application to be made known on Monday, 8 March. It was felt unnecessary for a separate account to be set up as the transactions were not likely to be high. A grant application would not be considered until the next financial year (April).

It was confirmed that Kate Keogh is progressing with an application for Cornwall Council to bank roll an amount equal to the WCLAG grant

7. Any Other Business

- It was agreed that Simon Riordan would attend the Rotary Club meeting on 19 April to give a presentation on the Discover Hayle Map
- Veryan Jones spoke of the legal agreement between Cornwall council and SR Studio which was drawn up for Newquay and St Austell Discover Maps and confirmed that there would be a similar one for the Hayle Discover Map. She agreed to forward a copy to HAP for inclusion in the WCLAG application.
- The launch date was decided as 1 December 2010 and that a sum of £1,000 be included in the WCLAG application towards this.

8. Date and Time of next meeting

The next meeting was arranged for Wednesday 31 March at 2.00 pm venue to be agreed

Meeting closed 3.40 pm

ACTIONS

- **John Bennett to contact and speak with Nature Paints regarding the project.**
- **John Bennett to complete Hayle Town Council grant form.**
- **John Bennett to consult with John Pollard regarding the availability of the S106 branding monies.**
- **Simon Riordan to ask for funding from**
 - **National Trust**
 - **South West Water**
 - **Duchy of Cornwall**
- **David Flumm to provide details of birds in the area, seasonal and permanent**
- **Veryan Jones to forward copy of CC/Sr Studio Agreement for inclusion with WCLAG application**
- **Claire Casey to ask for funding from**
 - **Paradise Park – letter of support and possible venue for next meeting**
 - **Bus Companies – details from Lesley Barlow**
- **Invoices to be sent with HTC as recipient of funds to Lesley Barlow and Dave Lewis, Cornwall Council**
- **Invoices to be sent to others once Banking details confirmed by HTC**
- **Claire Casey to progress WCLAG application**
- **Claire Casey to confirm Simon Riordan will attend Rotary Club on 19 April.**

Hayle Area Plan Partnership

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