



HERITAGE, CULTURE AND ENVIRONMENT DELIVERY GROUP DISCOVER HAYLE MAP AND WEBSITE

Minutes of meeting held on Wednesday 24 March 2010, 2.00 pm at
Passmore Edwards Institute

PRESENT

John Bennett (Chair, HAP), Simon Riordan (SR Studios), Veryan Jones (Cornwall Council), Niki Rogers (St Erth C P School), Allan Lawrence (Connor Downs School), June Donnery (Haven Riviere Sands Holiday Park/The Bluff Inn), Jilly Whitaker (Calize), John Daniel (Harvey Foundry Trust), Mrs Daniel, Margaret Tanner (Hayle in Bloom), Katy Teare (CoaST/Community Energy Plus), Claire Casey (HAP)

1. Apologies for Absence

Brian Capper, David Flumm, Carol Dungey, John Nunn, John & Rosemary Farrar, Lynda and Gary Eddy, Cyril Eustace, Toby Lowe, Greta Riordan, Laura Christon, Giles Eustace, Nick Navratil, Dicky Souray

2. Educational content

A lively and enthusiastic discussion took place of how the map and website could incorporate discrete educational content and provide material for teachers to incorporate into projects. It was considered that the map and website together would act as an ideal platform for integration with the curriculum.

The use of tick boxes with the illustrations on both maps was approved for inclusion, however it was felt that "Discover Detective" would be appropriate rather than "I Spy". It was agreed that worksheets and quizzes should be pursued. A simple example of a wordsearch was handed around. Simon Riordan suggested that wordsearches could be made available on the website with positive feedback given when the correct word was selected and matched with the picture.

June Donnery spoke of the Wildlife Detective sheets that are used at Perran Sands and Riviere Sands and confirmed that she was happy to forward copies to Simon Riordan for the format to be used by Discover Hayle and made available through the website. It was suggested also that schools could help with collecting data for the Cornwall Wildlife Trust.

To encourage the whole family to be involved it was agreed that a competition be offered for the "family", not just the school children. It was suggested that perhaps a trophy be presented to the winning school and June Donnery offered a week's holiday at Perran Sands to the winning family.

The importance of teachers being made aware of what was available together with clear instructions of where the buildings etc are sited and where to find information on heritage, culture, flora and fauna depicted on the map and website was stressed.

3. Minutes of previous meeting

No comments

4. Matters Arising

It was confirmed that the invoices had been sent out.

5. Coast

Katy briefly outlined the role of CoaST and its link with the project. She explained how CoaST aims to monitor behavioural change of visitors staying at accommodation providers who have Green Tourist Awards. Similarly CoaST would monitor the effect of the Map and Website. She explained how surveys would be used and how the success of the project in promoting Hayle and sustainability would be ascertained through analysis of the responses along with behavioural change such as using public transport, cycling and walking rather than using cars. The surveys would be online using software which provides immediate analysis.

6. Preliminary Drafts

➤ Hayle Town Map Heritage and History

It was agreed that too much information on the printed map would be detrimental, however the people who have helped to define Hayle's history should be included, not just buildings. John Bennett confirmed that the 51 plaques were almost ready for putting up and that these should be

indicated. He further pointed out that there is a great deal of material already available which could be incorporated into the map and website and that little else need be sought.

➤ **Hayle Town Map Wildlife**

The list provided by David Flumm was discussed. It was agreed that this was an extensive list which was understandably based more on birds than other aspects of wildlife. After some discussion it was decided that the focus should be on what is more likely to appeal to holiday makers/visitors such as the dolphins and basking sharks and the more common birds. People with further interest could be directed to the relevant sources for information. It was felt that more plants and animals were needed and all present were asked to consider what would be appropriate for inclusion. Other ideas included looking at how plants can be used for medicinal purposes together with recipes for foragers joining Wild Food Walks.

Comments were made regarding warning of dangers without causing alarm re weaver fish and adders. A suggestion was made that a disclaimer might be appropriate such as "... accepts no responsibility for accidents or injuries that may occur through following designated routes".

It was proposed that Cornwall Wildlife Trust and Sports/Surf clubs be specifically invited to the next meeting. Claire confirmed that they were invited to all meetings but that a day time meeting was not suited to everyone.

7. Financing

➤ **Sponsorship, Grants, Donations**

John Bennett queried the rise in the overall cost and it was confirmed that these were due to more precise quotes being obtained. Hayle Town Council was looking into their position with regard to the grant application.

WCLAG had considered the grant application but required answers to further questions. The application is to be put to the panel again in April. It was agreed that the situation with regard to the projects viability would be reappraised at the next meeting.

➤ **Bank Account**

It was confirmed that Hayle Town Council would act as Bankers significantly reducing the cost of the project as VAT would not have to be paid.

8. Any Other Business

There was no other business.

9. Date and Time of next meeting

The next meeting was arranged for Monday 17 May at 6.00 pm John Harvey House.

Meeting closed 4.00 pm

ACTIONS

- **June Donnery to send copies of Wildlife Detectives to SR Studios**
- **Consideration to be given to more flora and fauna for inclusion on the map**
- **Date when WCLAG grant application to be reconsidered to be obtained from Clare Leverton**
- **Sports/Surf Club and Cornwall Wildlife Trust representatives to be specifically invited to the next meeting.**

Hayle Area Plan Partnership

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