

**HAYLE AREA PLAN PARTNERSHIP
HERITAGE, CULTURE & ENVIRONMENT DELIVERY GROUP**

OVERVIEW: St Ives Bay Strategic Nature Area: Connecting People and Nature

Timing and Funding?

Applicant = Cornwall County Council (Dave Clarke)

Total costs = Estimated at £476.1k (£380.9k Access to Nature; £47.6k cash and £47.6k in-kind)

Stage 1 bid = submitted.

Stage 2 bid = invited to submit around July 2009 for October 2009 panel.

Start date = April 2009. Finish date = December 2012.

What is Access to Nature?

Access to Nature aims to encourage more people to enjoy the outdoors, particularly those who face social exclusion or those that currently have little or no contact with the natural environment - perhaps because they lack the confidence to get out and enjoy natural places or have few opportunities to do so.

By 2014 we want 1.7 million people - in urban, rural and coastal communities across England - to have benefited from this grant programme by giving them improved opportunities to experience and enjoy the natural environment and providing more opportunities to gain new skills

Funded by the Big Lottery Fund's Changing Spaces programme and Natural England, Access to Nature is run by Natural England on behalf of a consortium of major environmental organisations.

Project Area

The Towans to Gwithian and Navax Point
Hayle

St Erth Area

Lelant Area, including Porth Kidney Sands

Brief Description

Aim = agree a sustainable management plan that provides more and better access to the natural environment, improves people's feeling of well-being and enjoyment of green spaces and creates a better sense of community ownership.

Project area is an important recreational and tourism resource that already attracts 450,000 visitors annually. Project will improve provision for visitors without compromising the site, whilst improving the experience of the existing pool of visitors and linking with local businesses.

Includes better interpretation, enhanced educational work, nature watching facilities, provision of cycling, green infrastructure/transport links & trails, guided walks/visits, open days, improved (quality and access) habitat and site management and opportunities to learn new skills by engaging in the delivery of the project.

Included is detailed socio-economic survey work and partnership working (building on past partnerships) with local communities, landowners/managers, user groups, businesses and other organisations. An important aspect is engaging with communities from the north coast of Cornwall to create a sense of ownership and ensure physical improvements deliver the needs of people.